

Hello Prospective Advertiser!

Thanks for looking into SeattleGayScene.com for your advertising needs!

I'm sure you've seen the changes in the media climate – print magazines and newspapers reducing their size and frequency, which causes their ads to be jammed into blocks of crowded display ads and logos, creating indistinct pages that no one reads. What a waste of your ad dollars...

However, with **SeattleGayScene.com** you enjoy a targeted audience that's growing every day – and clear placement on our site that ensures that you will never be relegated to a massive page of nothing but ads.

In addition to display ad space on our website, our podcast and videocasts offer excellent exposure for sponsors who want to get their audio and video messages to Seattle's LGBTQ community.

Thanks again for checking in with us! We look forward to chatting with you soon. If you have any questions, or would like to meet, please don't hesitate to contact us.

Best,

**Les Sterling**

Creative Director

[www.SeattleGayScene.com](http://www.SeattleGayScene.com)

[Les@SeattleGayScene.com](mailto:Les@SeattleGayScene.com)

**Leaderboard - Top**  
**728x90**

**Seattle *GAY* Scene**  
*YOUR DAILY GAY IN SEATTLE*  
**DISPLAY AD RATES**

**Large Skyscraper**  
**250 x 600**

**Medium Skyscraper**  
**250 x 400**

**Square Tile**  
**250 x 250**

**Medium Tile**  
**250 x 125**

**Leaderboard (728x90) - Top Subject to Availability**

**One Month \$250**

**Two Months \$225/month (10% Discount off Monthly Rate)**

**Three Month \$200/month (20% Discount off Monthly Rate)**

**Leaderboard (728x90) - Bottom Subject to Availability**

**One Month \$150**

**Two Months \$135/month**

**Three Months \$120/month**

**Large Skyscraper (250 x 600)**

**One Months \$250**

**Two Months \$225/month**

**Three Months \$200/month**

**Medium Skyscraper (250 x 400)**

**One Months \$175**

**Two Months \$155/month**

**Three Months \$140/month**

**Square Tile (250 x 250)**

**One Months \$100**

**Two Month \$90/month**

**Three Months \$80/month**

**Medium Tile (250 x 125)**

**One Month \$80**

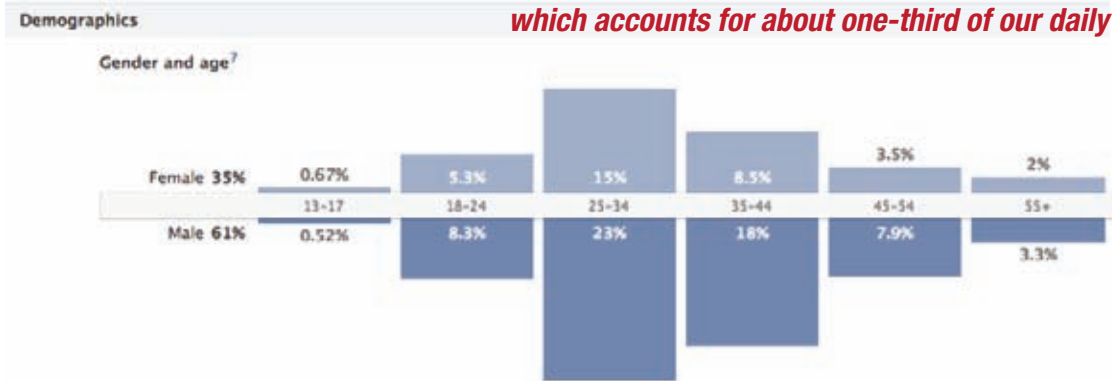
**Two Months \$72/month**

**Three Months \$64/month**

**Custom options also available - please contact us to discuss options!**

# Why Advertise on SeattleGayScene.com?

- On average, we reach over 150,000 visitors every month from all over the world - *but most are here in Western Washington!*
- Our readers are tech savvy and educated - hundreds daily visit the site via their mobile device - *no surprise, it's mostly the iPhone!*
- The largest percentage of our Facebook fans are Male, 25-34 - *which accounts for about one-third of our daily site traffic!*



Also, we proudly serve as media sponsors for a number of amazing local organizations, including: Gay City Health Project, Lifelong AIDS Alliance, SIFF, Three Dollar Bill Cinema, Qulture Qreative & Hard Times Press, NARK Magazine and Bacon Strip to bring some of the most exciting live events and entertainment in the city. **That exposure affords our sponsors a number of exciting outreach and affiliation opportunities, without extraordinary additional expense.**

## Wanna Go Even Bigger?



In April of 2011, we introduced our weekly audio podcast and **SGS-TV** - our online TV channel, where we present original interviews with artists, actors and luminaries with a focus on LGBTQ interest, including Seattle superstar Nick Garrison, adult and indie film star François Sagat, and comedian Chris Hardwick.

In the coming months, we'll be introducing an expanded program to include original content of all sorts - all with a focus on Seattle's LGBTQ community, and all of our interests.

Your sponsorship helps make **SGS-TV** and our weekly audio podcast bigger and better.

Contact **Les Sterling** at [Les@SeattleGayScene.com](mailto:Les@SeattleGayScene.com), or by calling 206.651.4741 to talk about being an episode sponsor, or an exclusive season-long sponsor.